

THE HOMES MAGAZINE FOR MODERN LIVING

# Livingetc

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INDIA EDITION

A HANDY GUIDE  
ON **LIGHTING UP**  
YOUR HOME

ELEVATING  
HOME BARS

GOLD &  
LACQUER  
ACCENTS

MANY

MOODS

OF

A HOME







# TWO TO TANGO

Dual flats in Mumbai are melded into one harmonious home by Eshita Marwah of, by e & co.

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This living room exudes elegance with its striking concrete tiles by MEDEF. The bold red sofa and sleek grey lounger, both from Wriver, are styled with a beaded cushion from The Great Eastern Home. The coffee table is from Conifur, the luxurious rug is from House of Knots, the end table is from Wriver and the chic lamp is from Maison Sia (OPPOSITE PAGE) A stylish console by e & co. anchors the foyer, flanked by striking mirrors from Conifur. The ceiling light is from Light & You, while vases are from Sarita Handa



The informal living room features a cosy sofa and lounge, both from Conifur, Overhead, a striking chandelier from Mother Gone Mad adds a touch of whimsy and elegance to the space



Creating this 4,000 sq ft luxurious apartment perched high on the 72nd floor in Mumbai, was a lively and collaborative journey between the vibrant homeowners and the talented interior designer, Eshita Marwah of, by e & co. The family—comprising Shailender, a businessman; his homemaker wife, Sandhya; and their music producer son, Samarth—wanted a home that mirrored their diverse tastes and dynamic personalities. “We wanted a home with two halves as one, with few shared elements but unique in our own ways,” shares Shailender. A friend of their daughter recommended Eshita, believing her design sensibilities would perfectly align with their vision. This introduction led to a partnership that soon felt like family.

Throughout the project, the homeowners were deeply involved, making quick decisions and providing valuable input at every stage. Eshita designed the home to reflect each family member’s personality in their respective spaces. “The homeowners are vivacious and fun people. Each little nook in this home speaks of their personality,” she notes. Shailender’s carefree nature and zest for life are evident throughout the home, shaping its bold and luxurious style with high contrasts and striking design choices. Sandhya’s lively and youthful spirit is infused into the decor, featuring a mix of old and new elements. Her artistic touch is visible in the thoughtfully curated antiques, art pieces, and artifacts that adorn the space, balancing modern aesthetics and traditional charm. Their son Samarth, a talented

musician with a bright future, has his modern and new-age taste reflected in his wing of the apartment, which includes a state-of-the-art music studio and super-modern interiors. Eshita tells us, “The studio, designed in consultation with Rolins Acoustics, is possibly the best music producer’s studio one could have.” Samarth’s preferences for the wabi-sabi aesthetic and his own artwork featured in the home add a personal and contemporary flair to the design.

The decor is an eclectic mix of old and new, featuring art and artifacts from around India, designer light fittings, and custom furniture. The common areas boast black marble flooring and light grey concrete-textured walls, creating a sophisticated contrast. Some of the rooms have seamless micro-concrete flooring in different hues to match the room decor. Standout pieces include a foyer table with solid brass cast legs and reclaimed treasures like a 16th-century antique door from The Great Eastern Home, alongside other antiques sourced from Essajees in Mumbai and Jain Exports in Ahmedabad. “The interconnected living areas with expansive city views are my favourite,” says Eshita, highlighting the flow of the space from East to West. This thoughtful design combines two adjacent flats into a spacious home with a unique layout that ensures an unobstructed 270-degree view of the Arabian Sea and skyline. Samarth sums it up perfectly: “Nothing comes close to feeling more connected and disconnected than this view.” When they come home, they come back to themselves, and this space is a sanctuary that reflects the passions, creativity, and essence of the family that lives here.” ♦  
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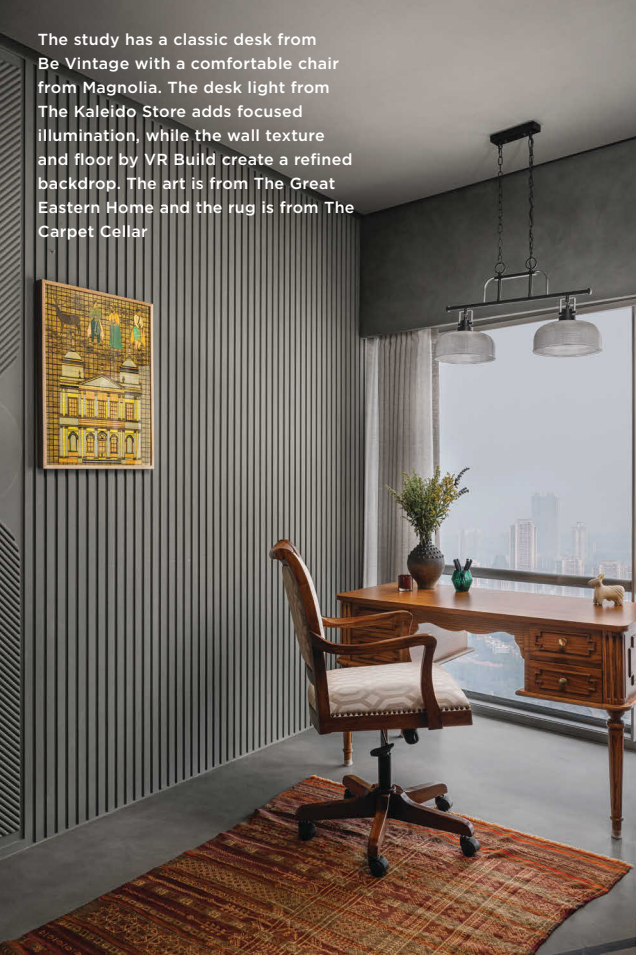
The dining table boasts a stunning top by Vakr Studio and a sleek base by Anshu Anand. A chandelier from klove Studio anchors the dining room, while chairs from Conifur provide stylish seating. The console, designed by e & co. and made by Conifur, completes the look



The bedroom suite features a beautiful mirror from The Great Eastern Home, elegant planters from Gaia Pottery, and a floor by VR Build. The serene walls by Oikos and luxurious rugs from The Carpet Cellar complete this sophisticated retreat



The study has a classic desk from Be Vintage with a comfortable chair from Magnolia. The desk light from The Kaleido Store adds focused illumination, while the wall texture and floor by VR Build create a refined backdrop. The art is from The Great Eastern Home and the rug is from The Carpet Cellar



*“The homeowners are vivacious and fun people. Each little nook in this home speaks of their personality”*



The bedroom showcases a headboard designed by e & co. and made by Conifur, complemented by a bed from Shri Nagneshi Interior. A coffee table, also designed by e & co. and made by Conifur, adds functionality. The rug from West Elm, concrete textures on the walls, floor, and ceiling by VR Build, and cushions and bedcover from Good Earth complete the look



**FOR OVER A DECADE, BY E & CO. HAS** been a boutique interior design firm, offering comprehensive design solutions for both residential and commercial interiors. Known for their expertise in customisation, the firm is dedicated to ensuring every detail is thoughtfully addressed. The team at by e & co. embraces the mantra “God lies in the details,” reflecting their commitment to timeless designs, natural forms, and personalised touches, often taking bold risks to craft unique spaces. Specialising in designing everything from rugs and lighting to furniture and artwork, all in-house and tailored to each project, by e & co. collaborates closely with clients, craftspeople, artists, and small businesses. The result is always a blend of stylish and functional outcomes. For larger-scale interior design projects, they partner with V Create Architects, ensuring their grand visions come to life.

**A PIECE YOU COVET FROM THIS HOME?**  
I’d possibly run away with the antique doors if I could.

**IF THE HOME WERE A CELEBRITY, WHO WOULD IT BE?**  
Helen - the iconic Indian actress and dancer.



Behind captivating hand-drawn artwork by Rogan design, on veneer pocket doors is a hidden bar counter and storage solution. Ovehead a sculptural light fixture by klove Studio illuminates the space

**THIS HOUSE IS A HOME BECAUSE...**  
It’s for everyone and everyone feels at home here.

**THIS HOME IS?**  
Classy, bold, beautiful.

**A DESIGN SECRET ABOUT THE HOUSE THAT NO ONE KNOWS?**  
The many hidden storage niches and what lies behind those walls (it’s all service ducts, everywhere).